

ABSTRACT OF THE INVENTION

The present invention relates to a disposable absorbent article comprising a liquid pervious topsheet, a liquid impervious backsheet that is at least partially joined to the topsheet, an absorbent core disposed at least partially between the topsheet and the backsheet, and a wetness indicator printed onto a surface of said backsheet wherein the wetness indicator comprises a graphic that further comprises at least one responsive color composition and a varnish coating disposed adjacent to said responsive color composition; wherein upon wetting, said graphic becomes visible to the unaided eye.